

# The Capital

## Sources Say: A look behind the scenes

EDITOR'S NOTE: Sources Say is a behind-the-scenes look at local newsmakers and events. If you have information to share, call 410-280-5912 or e-mail [capstaff@capitalgazette.com](mailto:capstaff@capitalgazette.com).

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### Is nothing SACReD?

Nothing says environmental stewardship like a thong.

For that special someone on your holiday gift list, south county's low-power radio station, WRYY-LP 97.5 FM, like many of its megawatt corporate competitors, has now taken to hawking logo-embossed promotional goodies like T-shirts, caps, mugs and buttons.

The station features programming generated by south county residents and others and is a voice of progressive views on the environment, human rights, and other issues.

It also broadcasts community meetings, many of them related to development issues which is the primary mission of its parent organization, South Arundel Citizens for Responsible Development known best by its acronym, SACReD.

Perusing the Web site, one can find ball caps, sweatshirts and other items emblazoned with either the radio station's logo or SACReDs moniker. There are a slew of T-shirts: ring tees, baseball tees, organic cotton tees, day-glo green tees, even a T-shirt for your favorite canine.

And the thong, which actually advertises for WRYY. It's \$10.

"Toss these message panties onstage at your favorite rock star or share a surprise message with a someone special . . . later," the ad copy reads on the Web site.

What's the next promotion? A SACReD wet T-shirt contest?

Published November 25, 2005, *The Capital*, Annapolis, Md.  
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